

INAUGURAL ROUTE 91 HARVEST TAKES ROOT AMONG THE NEON AS FIRST COUNTRY MUSIC FESTIVAL EVER TO LAUNCH IN LAS VEGAS

– Jason Aldean, Miranda Lambert, Blake Shelton and More Place Their Bets on Oct. 3-5 –



NASHVILLE (July 17, 2014) – Live Nation, the creators of premier country music festivals Watershed and Faster Horses, in collaboration with MGM Resorts International, today revealed its newest music festival: **Route 91 Harvest**. Originally known as Route 91, the three-day country music festival takes its name from the iconic Las Vegas Boulevard. The festival, scheduled Oct. 3 – 5, will boast a gathering of true high-roller performers including Jason Aldean, Miranda Lambert, Blake Shelton, Dierks Bentley and Brantley Gilbert.

Set to take place at The Lot across from Luxor Hotel & Casino, country music fans will get an exclusive music experience in true Sin City-style. Three-day passes for the party of the fall start at \$169 and go on sale Friday, Aug. 1 at 10 a.m. PST. For more information, visit www.rt91harvest.com.

Additional artists confirmed include Tyler Farr, Dwight Yoakam, Randy Houser, Dustin Lynch, Neal McCoy, Charles Esten and Clare Bowen from ABC's hit show "Nashville," Dan + Shay, Josh Thompson, Sam Hunt, Ashley Monroe, Lindsay Ell and Dee Jay Silver.

The festival will provide fans with the opportunity to upgrade their tickets and enjoy the festivities, Vegas-style, with special amenities including exclusive bar access, elevated stage views, lounge seating and massage services, among many other VIP services. Additionally, Route 91 Harvest attendees will enjoy special room rates at all MGM Resorts International properties.

"Las Vegas and country music are synonymous with over the top events, and we know that Route 91 Harvest will deliver the latest, greatest experience for fans from all over the world," said Brian O'Connell,

Live Nation president of country touring. "After launching Watershed and Faster Horses, this festival is the next step in the evolution of Live Nation's fan and artist friendly festival family. We're thrilled to have it land in MGM Resorts International's newest venue, The Lot."

Chris Baldizan, senior vice president of entertainment for MGM Resorts International, said, "It's exciting to see the Route 91 Harvest Festival come to fruition. With an amazing line-up of talent over three days, our guests will experience country music at a unique, one-of-a-kind venue right on the world-famous Las Vegas Strip. It's great to have a partner like Live Nation who shares our passion and vision for entertainment."

Follow further Route 91 Harvest updates on Facebook: www.facebook.com/Route91Harvest, Twitter: <https://twitter.com/Route91Harvest>, Instagram: <http://instagram.com/route91harvest> and join the conversation on Twitter, using #Rt91Harvest.

About Live Nation Entertainment:

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation & House of Blues Concerts, LN Media and Artist Nation Management. For additional information, visit: www.livenationentertainment.com.

About MGM Resorts International:

MGM Resorts International (NYSE: MGM) is one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage. The Company also owns 51% of MGM China Holdings Limited, which owns the MGM Macau resort and casino and is in the process of developing a gaming resort in Cotai, and 50% of CityCenter in Las Vegas, which features ARIA Resort & Casino. For more information about MGM Resorts International, visit the Company's website at www.mgmresorts.com.

Media Contacts:

The GreenRoom PR

Mary Hilliard Harrington/Kristie Sheppard Sloan
maryhilliard@thegreenroompr.com
kristie@thegreenroompr.com
(615) 242-7444

MGM Resorts International Public Relations:

Scott Ghertner / Katharine Sherrer
sghertner@mgmresorts.com / ksherrer@mgmresorts.com
(702) 891-1818